

# Education, networking, reception

## I-Day is back!

We welcome you to join us for an afternoon networking event followed by an evening reception.

### FOR:

Insurance industry professionals

### WHEN:

Thursday,  
November 5, 2015

Registration 1 p.m.

Keynote speaker 1:30 p.m.

Sessions beginning at 2:15 p.m.

Reception 5:15 p.m.

### WHERE:

#### The Cultural Arts Center of Glen Allen

2880 Mountain Road  
Glen Allen, VA 23060

### COST:

Registration \$50  
per attendee.

### SPONSORSHIP OPPORTUNITIES

Contact Mary Beth Scherer  
or Chris Cook.

**Bronze** \$250 includes  
2 admissions

**Silver** \$500 includes  
3 admissions

**Gold** \$1,000 includes  
4 admissions

**Platinum** \$2,000 includes  
6 admissions



THURSDAY, NOVEMBER 5, 2015 • THE CULTURAL ARTS CENTER AT GLEN ALLEN

### Agenda

**Registration 1–1:30 p.m.**

**Opening remarks and keynote speaker 1:30–2 p.m.**

Mike Crowley, President & Co-COO, Markel Corp.

**First concurrent sessions 2:15–3:05 p.m.**

- A.** Recent legislation, commission initiatives, and national trends in workers compensation – Commissioner Roger Williams, Virginia Workers' Compensation Commission
- B.** Impacting impact and the importance of qualified technical experts (Crash reconstruction and biomechanics research at UVA and the possible advantages and pitfalls of Expert testimony) – Gerald Poplin, PHD, Injury epidemiologist and senior research, University of Virginia Center for Applied Biomechanics; John Owen Esq. and Julie Palmer Esq. of Harman, Claytor, Corrigan & Wellman
- C.** Human business: How a better customer experience will improve your job, business, and life – Matt May, Director of Strategy, Barber Martin Agency

**Second concurrent sessions 3:20–4:10 p.m.**

- A.** Emergency management overview – Anthony McLean, Coordinator, Office of Emergency Management, City of Richmond
- B.** Lloyd's – Opportunities or obstacles – a broker's perspective – Neil Bagwell, Divisional Director, C.J. Coleman & Company Limited, London
- C.** E & O mock trial: Hogan Golf Ltd. v. Noway Insurance Company and Carefree Insurance Agency – Douglas Palais, Esq. of Vandeventer Black, LLP (Richmond)

**Closing Session 4:25–5:15 p.m.**

Laws, liability and laughs – Panel from breweries, wineries, Ciderworks, and Attorney Mary Beth Williams, Esq., President, Williams Compliance

**Reception 5:15–7 p.m.**

Hors d'oeuvres, music, and drinks.

**RSVP by October 12, 2015**

Please email the attached registration form, including which sessions of the concurrent sessions listed you would like to attend and indicating your payment method (check or bill), to Mary Beth Scherer at mbys@richmondpcu.org.

If paying via check, please address payment to Richmond CPCU Society and mail to Virginia I-Day c/o The Richmond CPCU Society Chapter | 631 Monacan Drive | Richmond, VA | 23238.

I-Day benefits scholarship opportunities for students interested in the insurance industry.

### Questions?

Contact Chris Cook.  
chris.cook@sscoop.com  
804.281.1165

I-Day is presented by:



Richmond Chapter



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